

Conference Goals and Objectives

The goals of the 9th annual MCH EPI Conference are to offer Maternal and Child Health (MCH) professionals the opportunity to exchange experiences with peers, learn from experts in the field and replenish their passion to improve the health of women, children, and infants. Through the interchange of best practices, with a shared vision and commitment to collectively direct the field, MCH professionals will learn how to use data to effectively and efficiently impact the lives of women, children and families. Conference discussions will focus on ways to go from data collection to program delivery with the appropriate individuals working together.

At the completion of the conference, participants will be able to:

- n Discuss the importance of collaboration between public health professionals who work with MCH data, program and policies and explain how this alliance impacts women, children and families
- n Describe MCH issues that are both similar and unique to the Southwest region
- n Generate solutions for the unique challenges faced by special needs children as they transition into adulthood
- n List at least two definitions of Maternal and Child Health Epidemiology (MCH EPI) as it relates to the scientific & programmatic work done in states and determine the implications of establishing a common definition
- n List at least three new professional contacts established through formal and informal networking, as potential collaborators on current or future projects that impact women, children and families

Preliminary Conference Agenda

Exact times and titles of these sessions are subject to revision. A final agenda will be provided to participants on site.

Monday, December 8 - Pre Meeting

- 8:00AM - 5:00PM AMCHP Data Linkage Training (Invitation Only)
- 8:00AM - 5:00PM CDC Staff (Invitation Only)

Tuesday, December 9 - Pre Meeting Continued

- 8:00AM - 5:00PM AMCHP Data Linkage Training (Invitation Only)
- 8:00AM - 12:00PM CDC Staff (Invitation Only)
- 1:00PM - 5:00PM MCH Partners Meeting (Invitation Only)
- 5:00PM - 5:30PM Student Networking with MCH Partners
- 5:00PM - 8:00PM Abstract Reviewer Meeting (Invitation Only)

Wednesday, December 10 -

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- 8:00AM - 9:30AM **Public Health in the Southwest: Successes and Challenges in Maternal and Child Health**
- 9:30AM - 10:00AM Break
- 10:00AM - 11:30AM **Breakout Session A**
- A1. Maternal Morbidity: Measurement and Outcomes
- A2. Unintended Pregnancy: Prevention, Influences, Decisions, and Outcomes
- A3. Racial and Ethnic Disparities in Maternal and Fetal Death
- A4. Child and Adolescent Health: Strides Made and Future Direction
- A5. Social Determinants of Maternal and Infant Health
- A6. Injuries During Pregnancy: Understanding and Tracking the Hidden Epidemic

- 11:30AM - 2:00PM **Lunch, Poster Session, Networking Session, Exhibit Session**
- 2:00PM - 3:30PM **Breakout Session B**
- B1. Maternal Mortality: The Importance of a Surveillance System
- B2. Domestic Violence Prevention and Assessment
- B3. Maternal Experience Before, During and After Pregnancy: Findings from PRAMS
- B4. Innovative Approaches in Data Use
- B5. Improving Access in Data Use
- B6. Maternal Child Health Projects among American Indian and Alaskan Native Communities
- 3:30PM - 4:00PM Break
- 4:00PM - 5:30PM **Women's Mental Health/Preterm Delivery Initiative**

Thursday, December 11 -

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- 8:00AM - 9:30AM **Breakout Session C**
- C1. Improving the Mental Health of Women: Recognition and Treatment of Depression
- C2. Pre-Term Births: Indicators, Intervention and Cost
- C3. Breastfeeding Initiation
- C4. Use of Contraception: Barriers and Subsequent Consequences
- C5. Addressing Women's Health at the Local Level
- C6. Strategies for Strengthening State-Local Collaboration through PPOR Implementation
- 9:30AM - 10:00AM Break
- 10:00AM - 11:30AM **What is MCH EPI?**
- 11:30AM - 2:00PM **National MCH EPI Awards Luncheon**
- 2:00PM - 3:30PM **Breakout Session D**
- D1. Utilization and Adequacy of Prenatal Care
- D2. Maternal Anthropology Measures
- D3. Birth Defects Prevention and Monitoring
- D4. Oral Health
- D5. Fetal Infant Mortality Review: Improving State and Local Health
- D6. Unintended and Teen Pregnancy Prevention: Research and Practice
- 3:30PM - 4:00PM Break
- 4:00PM - 5:30PM **CSHCN: Transition to Adulthood**

Friday, December 12 -

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- 8:30AM - 10:00AM **Breakout Session E**
- E1. Late Breakers
- E2. Late Breakers
- E3. HIV/STD: Improving Prevention, Screening, and Birth Outcomes
- E4. Prenatal Care During Pregnancy: Impact of Maternal and Infant Health
- E5. Data Linkage: Science and Practice
- E6. CSHCN: Update from SLAITS
- 10:00AM - 10:30AM Break
- 10:30AM - 12:00PM **Integrating Economic Data/Study Design in MCH**
- 2:00PM - 5:00PM **Planning Committee Meeting (Invitation Only)**

Activities

This year's activities/opportunities will include:
Valuable Training Sessions as choices for breakouts.

- Seating will be limited "first come, first serve." You will want to get there early.
- Job Board: If you would like to post a list of open positions at your agency or discover what positions are available, don't forget to stop by the DESIGNATED JOB BOARD during the poster session. Please feel free to use the leisure time during the conference to make a connection with future employers/employees.
- Student Networking with MCH Partners
- Visitor Information sheet of the local activities and recreational opportunities in Tempe, Arizona.
- Movie Night! Stay tuned for more information.

Registration Information

There is no registration fee to attend. However please register by November 24, 2003. If you must cancel, please do so promptly. We may need to cap registration. Register Online! You may register for the conference at www.cdc.gov/reproductivehealth. If you do not have access to the web, please call (800) 772-8232 ext. 206 to receive a registration form by fax. In the event of a cancellation, any expenses incurred by the registrant such as travel, will not be reimbursed by PSA.

Conference Accreditation

Certificates of Attendance will be provided on site; CE certificates will be mailed 6-8 weeks following the conference. Please bring license numbers with you.

Physicians: This activity has been planned and implemented in accordance with the Essential Areas and Policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint sponsorship of the University for South Florida College of Medicine and National Center for Chronic Disease Prevention and Health Promotion. The University of South Florida College of Medicine is accredited by the ACCME to provide continuing medical education for physicians.

The University of South Florida College of Medicine designates this educational activity for a maximum of 16 category 1 credits toward the AMA Physicians Recognition Award. Each physician should claim only those credits that he/she actually spent in the activity.

Florida Board of Nursing: The University of South Florida College of Public Health is a Florida Board of Nursing approved provider (FBN 3067) of continuing nursing education. This program meets the Board of Nursing requirement for up to 19, 50-minute contact hours. You must bring your nursing license number with you.

Accommodations

The conference will be held at the Wyndham Buttes Hotel, 2000 Westcourt Way, Tempe, Arizona, 85282. The guest room rate is the federal per diem of \$90.00 plus 12% tax. You must call the hotel directly and reference the "CDC Conference" in order to receive this special group rate. The phone number is (602) 225-9000. Please make your reservations as early as possible, but no later than November 17, 2003, as reservations after this date will be taken on space and rate available basis. The hotel will extend the group rate up to three days before and after the conference dates on a space-available basis. For more information about Phoenix and the surrounding area go to <http://phoenix.gov>.

Ground Transportation

Super Shuttle provides local transportation from Phoenix Sky Harbor International Airport. A one-way fare to the Wyndham Buttes Resort is \$7.00; roundtrip fare is \$14.00. The Super Shuttle is accessible at the airport's ground transportation terminal, 24-hours a day. Reservations for transportation from the Wyndham Buttes Resort to Phoenix Sky Harbor International Airport must be made at least 24-hours in advance. For further information, please contact Super Shuttle at (602) 244-9000. Execu-Car, a local taxi sedan services, provides transportation to and from the airport for \$14.00 one-way. Reservations can be made through the hotel's Concierge at (602) 431-2316.

Dress

The planning committee encourages business casual dress throughout the conference; however, participants are encouraged to bring a sweater or jacket to sessions as the meeting rooms can be chilly.

Accommodations for Disabilities

Please notify Professional and Scientific Associates, (800) 772-8232 ext. 206 a minimum of ten working days in advance of the event if a reasonable accommodation for a disability is needed.

Poster and Exhibit Session

Poster and Networking Session will be held from 12:00PM - 2:00PM Wednesday, December 10. Posters will be available for viewing until Thursday 10:30AM. A Job Board will also be available.

If your organization would like to exhibit at the conference, contact Jessica Young (800) 772-8232 ext. 206 or e-mail: mchepi_conf@psava.com

Please Read and Share with Your Colleagues

Postage
Required

Professional and Scientific Associates
2957 Clairmont Road, Suite 480
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Fold on dashes and tape at bottom

For More Information

About program content:
Contact Tishia Smith
Centers for Disease Control and Prevention
(770) 488-6260
mchepi@cdc.gov

About registration, exhibits or conference logistics:
Contact Jessica Young
Professional and Scientific Associates, Inc.
(800) 772-8232 ext. 206
mchepi_conf@psava.com

Who Should Attend?

Health professionals working with maternal and child health data, programs, or policies, particularly at the national, state, tribal, and local levels, including:

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|-----------------|---------------------|
| Epidemiologists | Program Specialists |
| Evaluators | Data Analysts |
| Clinicians | Community Advocates |
| Policy Makers | Researchers |

This Conference is enriched by the involvement of additional partners:



