The goals of the 9th annual MCH EPI Conference are to offer Maternal and Child Health (MCH) professionals the opportunity to exchange experiences with peers, learn from experts in the field and replenish their passion to improve the health of women, children, and infants. Through the interchange of best practices, with a shared vision and commitment to collectively direct the field, MCH professionals will learn how to use data to effectively and efficiently impact the lives of women, children and families. Conference discussions will focus on ways to go from data collection to program delivery with the appropriate individuals working together.

At the completion of the conference, participants will be able to:
- Discuss the importance of collaboration between public health professionals who work with MCH data, program and policies and explain how this alliance impacts women, children and families
- Describe MCH issues that are both similar and unique to the Southwest region
- Generate solutions for the unique challenges faced by special needs children as they transition into adulthood
- List at least two definitions of Maternal and Child Health Epidemiology (MCH EPI) as it relates to the scientific & programmatic work done in states and determine the implications of establishing a common definition
- List at least three new professional contacts established through formal and informal networking, as potential collaborators on current or future projects that impact women, children and families

**Conference Goals and Objectives**

**Preliminary Conference Agenda**

Exact times and titles of these sessions are subject to revision. A final agenda will be provided to participants on site.

**Monday, December 8 - Pre Meeting**
8:00AM - 5:00PM  AMCHP Data Linkage Training (Invitation Only)
8:00AM - 5:00PM  CDC Staff (Invitation Only)

**Tuesday, December 9 - Pre Meeting Continued**
8:00AM - 5:00PM  AMCHP Data Linkage Training (Invitation Only)
8:00AM - 12:00PM  CDC Staff (Invitation Only)
1:00PM - 5:00PM  MCH Partners Meeting (Invitation Only)
5:00PM - 5:30PM  Student Networking with MCH Partners
5:00PM - 8:00PM  Abstract Reviewer Meeting (Invitation Only)

**Wednesday, December 10 - Ninth Annual MCH EPI Conference**
8:00AM - 9:30AM  Public Health in the Southwest: Successes and Challenges in Maternal and Child Health
9:30AM - 10:00AM  Break
10:00AM - 11:30AM  Breakout Session A
A2. Unintended Pregnancy: Prevention, Influences, Decisions, and Outcomes
A3. Racial and Ethnic Disparities in Maternal and Fetal Death
A4. Child and Adolescent Health: Strides Made and Future Direction
A5. Social Determinants of Maternal and Infant Health
A6. Injuries During Pregnancy: Understanding and Tracking the Hidden Epidemic

**Thursday, December 11 - Ninth Annual MCH EPI Conference**
8:00AM - 9:30AM  Breakout Session C
C1. Improving the Mental Health of Women: Recognition and Treatment of Depression
C2. Pre-Term Births: Indicators, Intervention and Cost
C3. Breastfeeding Initiation
C4. Use of Contraception: Barriers and Subsequent Consequences
C5. Addressing Women’s Health at the Local Level
9:30AM - 10:00AM  Break
10:00AM - 11:30AM  What is MCH EPI?
11:30AM - 2:00PM  National MCH EPI Awards Luncheon
2:00PM - 3:00PM  Breakout Session D
D1. Utilization and Adequacy of Prenatal Care
D2. Maternal Anthropology Measures
D3. Birth Defects Prevention and Monitoring
D4. Oral Health
D5. Fetal Infant Mortality Review: Improving State and Local Health
D6. Unintended and Teen Pregnancy Prevention: Research and Practice
3:30PM - 4:00PM  Break
4:00PM - 5:30PM  Women’s Mental Health/Preterm Delivery Initiative

**Friday, December 12 - Ninth Annual MCH EPI Conference**
8:30AM - 10:00AM  Breakout Session E
E1. Late Breakers
E2. Late Breakers
E3. HIV/STD: Improving Prevention, Screening, and Birth Outcomes
E4. Prenatal Care During Pregnancy: Impact of Maternal and Infant Health
E5. Data Linkage: Science and Practice
E6. CSHCN: Update from SLAITS
10:00AM - 11:30AM  Break
11:30AM - 2:00PM  Planning Committee Meeting (Invitation Only)
12:00PM - 1:00PM  Break
This year’s activities/opportunities will include:

- **Valuable Training Sessions** as choices for breakouts.
- **Seating will be limited “first come, first serve.”** You will want to get there early.
- **Job Board:** If you would like to post a list of open positions at your agency or discover what positions are available, don’t forget to stop by the DESIGNATED JOB BOARD during the poster session. Please feel free to use the leisure time during the conference to make a connection with future employers/employees.
- **Student Networking with MCH Partners**
- **Visitor Information sheet of the local activities and recreational opportunities in Tempe, Arizona.**
- **Movie Night! Stay tuned for more information.**

### Registration Information

There is no registration fee to attend. However please register by November 24, 2003. If you must cancel, please do so promptly. We may need to cap registration. Register Online! You may register for the conference at www.cdc.gov/reproductivehealth. If you do not have access to the web, please call (800) 772-8232 ext. 206 to receive a registration form by fax. In the event of a cancellation, any expenses incurred by the registrant such as travel, will not be reimbursed by PSA.

### Conference Accreditation

Certificates of Attendance will be provided on site; CE certificates will be mailed 6-8 weeks following the conference. Please bring license numbers with you.

**Physicians:** This activity has been planned and implemented in accordance with the Essential Areas and Policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint sponsorship of the University for South Florida College of Medicine and National Center for Chronic Disease Prevention and Health Promotion. The University of South Florida College of Medicine is accredited by the ACCME to provide continuing medical education for physicians.

The University of South Florida College of Medicine designates this educational activity for a maximum of 16 category 1 credits toward the AMA Physicians Recognition Award. Each physician should claim only those credits that he/she actually spent in the activity.

**Florida Board of Nursing:** The University of South Florida College of Public Health is a Florida Board of Nursing approved provider (FBN 3067) of continuing nursing education. This program meets the Board of Nursing requirement for up to 19, 50-minute contact hours. You must bring your nursing license number with you.

### Accommodations

The conference will be held at the Wyndham Buttes Hotel, 2000 Westcourt Way, Tempe, Arizona, 85282. The guest room rate is the federal per diem of $90.00 plus 12% tax. You must call the hotel directly and reference the “CDC Conference” in order to receive this special group rate. The phone number is (602) 225-9000. Please make your reservations as early as possible, but no later than November 17, 2003, as reservations after this date will be taken on space and rate available basis. The hotel will extend the group rate up to three days before and after the conference dates on a space-available basis. For more information about Phoenix and the surrounding area go to http://phoenix.gov.

### Ground Transportation

Super Shuttle provides local transportation from Phoenix Sky Harbor International Airport. A one-way fare to the Wyndham Buttes Resort is $7.00; roundtrip fare is $14.00. The Super Shuttle is accessible at the airport’s ground transportation terminal, 24-hours a day. Reservations for transportation from the Wyndham Buttes Resort to Phoenix Sky Harbor International Airport must be made at least 24-hours in advance. For further information, please contact Super Shuttle at (602) 244-9000. Execu-Car, a local taxi sedan services, provides transportation to and from the airport for $14.00 one-way. Reservations can be made through the hotel’s Concierge at (602) 431-2316.

### Dress

The planning committee encourages business casual dress throughout the conference; however, participants are encouraged to bring a sweater or jacket to sessions as the meeting rooms can be chilly.

### Accommodations for Disabilities

Please notify Professional and Scientific Associates, (800) 772-8232 ext. 206 a minimum of ten working days in advance of the event if a reasonable accommodation for a disability is needed.

### Poster and Exhibit Session

Poster and Networking Session will be held from 12:00PM - 2:00PM Wednesday, December 10. Posters will be available for viewing until Thursday 10:30AM. A Job Board will also be available.

If your organization would like to exhibit at the conference, contact Jessica Young (800) 772-8232 ext. 206 or e-mail: mchepi_conf@psava.com
For More Information
About program content:
Contact Tishia Smith
Centers for Disease Control and Prevention
(770) 488-6260
mchepi@cdc.gov

About registration, exhibits or conference logistics:
Contact Jessica Young
Professional and Scientific Associates, Inc.
(800) 772-8232 ext. 206
mchepi_conf@psava.com

Who Should Attend?
Health professionals working with maternal and child
health data, programs, or policies, particularly at the
national, state, tribal, and local levels, including:

- Epidemiologists
- Evaluators
- Clinicians
- Policy Makers
- Program Specialists
- Data Analysts
- Community Advocates
- Researchers

This Conference is enriched by the involvement of additional partners: